

“THINKABOUTIT” THOUGHT FOR THE DAY

Tuesday; November 13, 2007

Several years ago, when discussing investments, the great commentator, Will Rogers noted, “Buy land. They ain’t making any more of the stuff.” I don’t know what type of investor the Okie was; but, he had a keen insight into life.

Years ago, another amateur investor made a similar comment. When Jesus was discussing security He observed, “Do not lay up for yourselves treasures upon earth, where moth and rust destroy, and where thieves break in and steal. But lay up for yourselves treasures in heaven, where neither moth nor rust destroys, and where thieves do not break in or steal; for where your treasure is, there will your heart be also.” (Matthew 6:19-21) Jesus understood the nuances of a very special exchange rate ... trading earthly “stuff” for eternal “security”. By swapping what we have in this life for what awaits beyond the pearly gates we will receive dividends that are out of this world.

Let’s follow Will’s advice and invest in something very limited; therefore very precious. Something that keen investors will literally guard with their lives.

Think about it! For the Madison Avenue Church of Christ; this is Charlie Wharton.